



Brisbane QLD, Australia

Wintergarden, Brisbane

The Wintergarden project was designed by Studio505 (Façade Screens) and The Buchan Group (Interior and Retail Design).

The Wintergarden Façade is a radically experiential composition, a complex and beautiful study of nature, geometry and layering that communicates the rich diversity of life. Studio505's work on Wintergarden has enriched their knowledge in the fields of screen geometry, cutting, folding and panelising to the point where the most complex elements of design and construction are converted from creative potential and idealism to practical achievability.

The brief for the new facades is to create an entertaining and engaging retail experience, a lifestyle destination and a 'must-go-to' meeting place and thoroughfare – at the heart of Brisbane's city centre.

The main visual 'structure' of the façade is created by the trees that run (beyond) each side of the façade. As with looking into a forest the first glimpse is of a dense complexity that is almost 'barrier-like'. Then on closer inspection gaps appear and substantial depth is read. Details emerge and the rhythmic activity of life and light energises the scene and captivates the imagination. The façade is similar and different but never the same. As well as being functional the façade is also engaging and entertaining.

The Buchan Group's design has introduced two elegant parallel malls that visually connect Queen and Elizabeth Streets, drawing pedestrians in to wander and explore the \$100 million project.

Project Director Gerry Holmes said the biggest challenge for The Buchan Group was the centre's layers of existing structure, but he said it was also a key motivation for the final design.

The Buchan Group's interior design team employed natural light, the highest-quality materials and striking dashes of colour to imbue the centre with a playful sense of design, complementing the iconic fashion retailers and brands that now fill the centre.

Unifying the interior and graphic design components is an original fractal pattern, unique to the centre.

"Derived from the golden ratio, the pattern is present in all elements of the design, on all scales, including stone floors, ceiling features, signage, bespoke joinery and furniture," Holmes said.

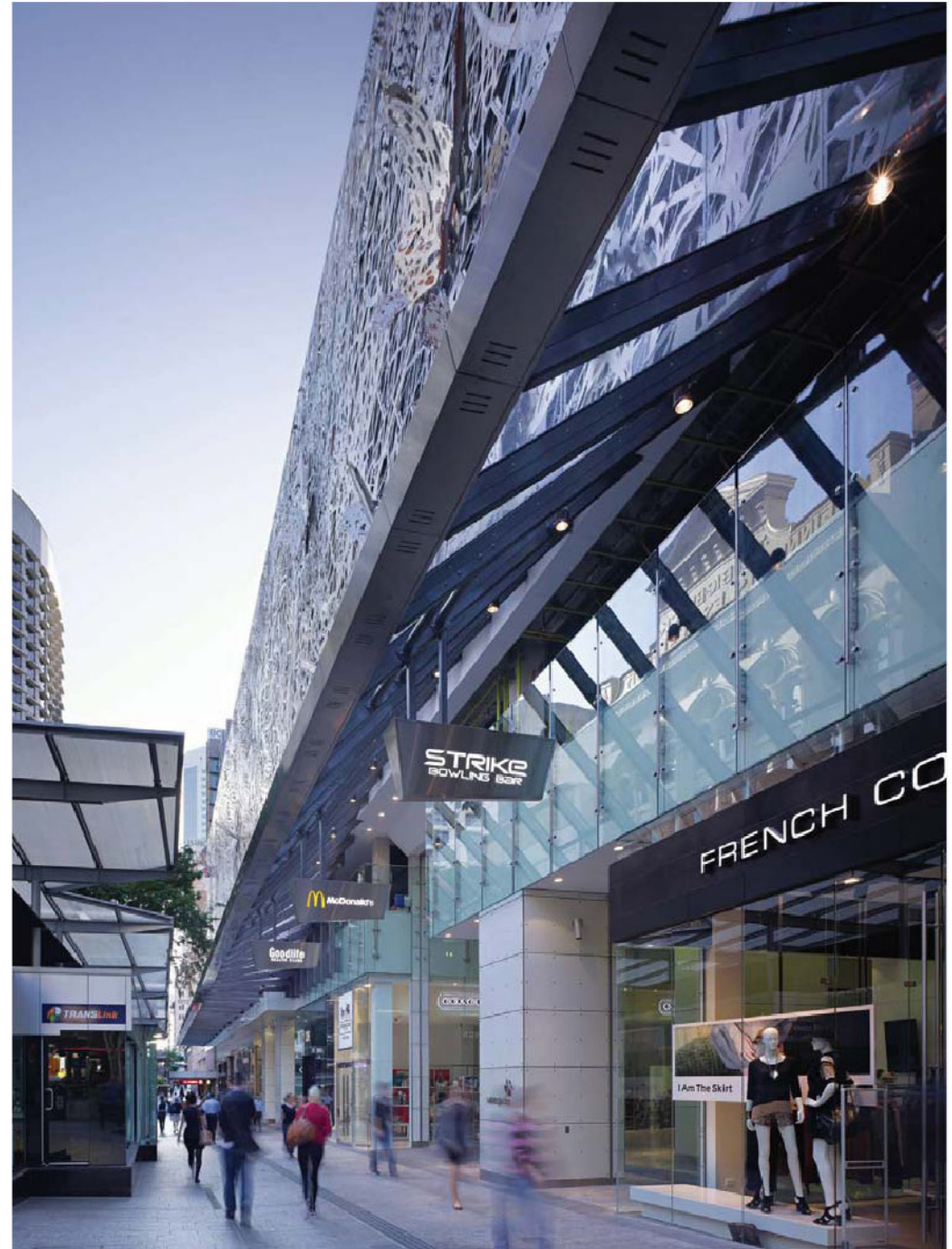
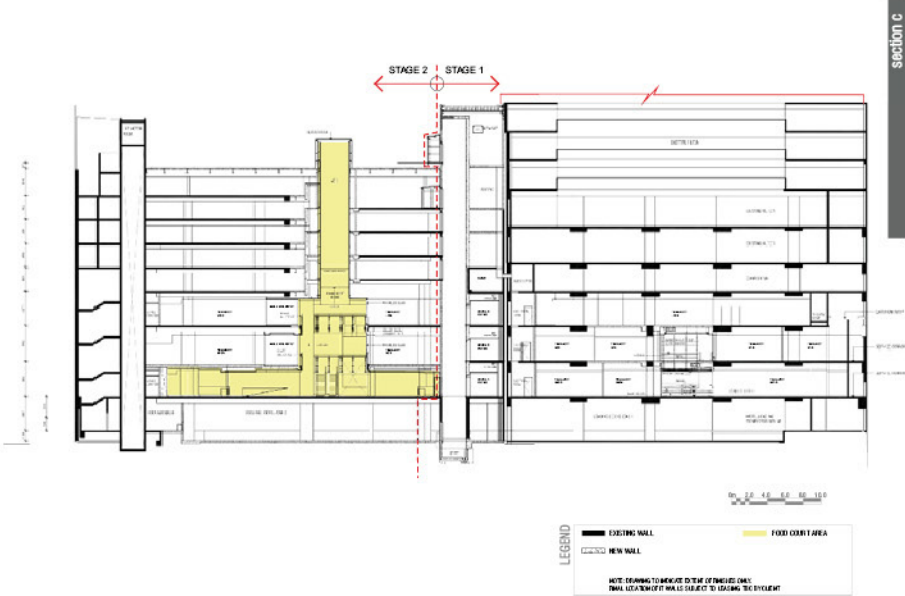
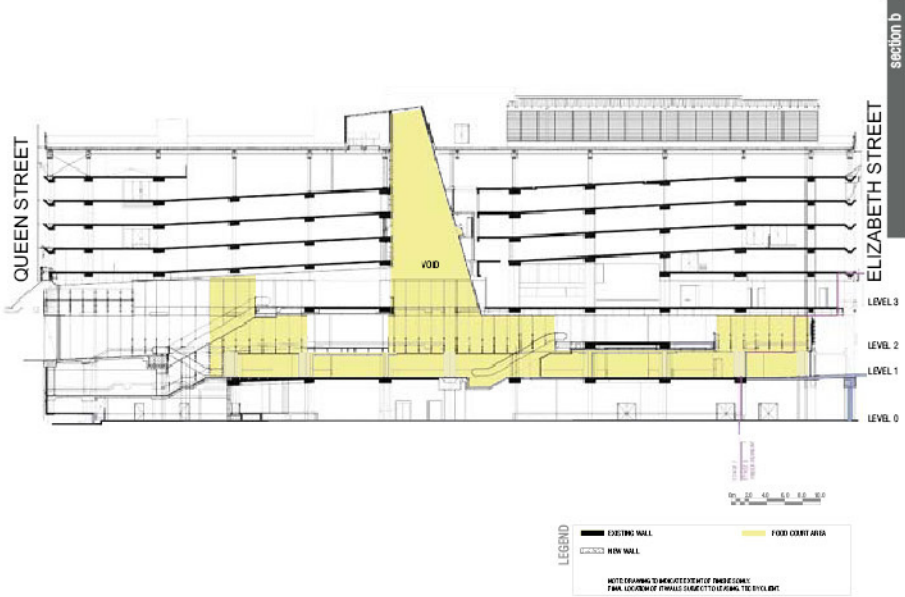
Wintergarden represents a very important investment to asset owner ISPT.

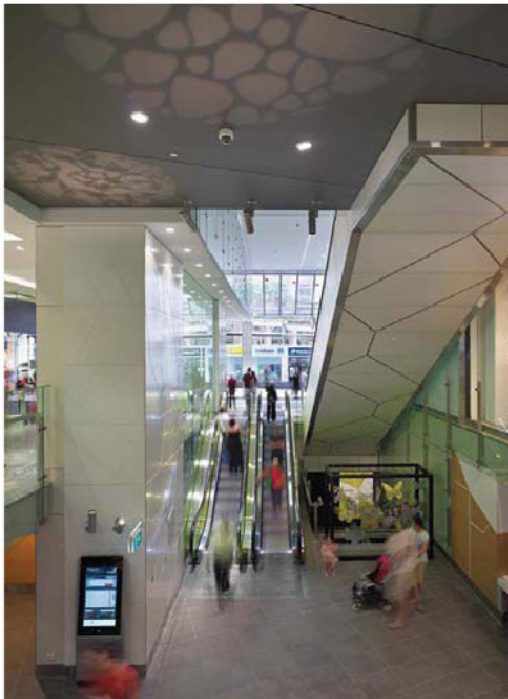
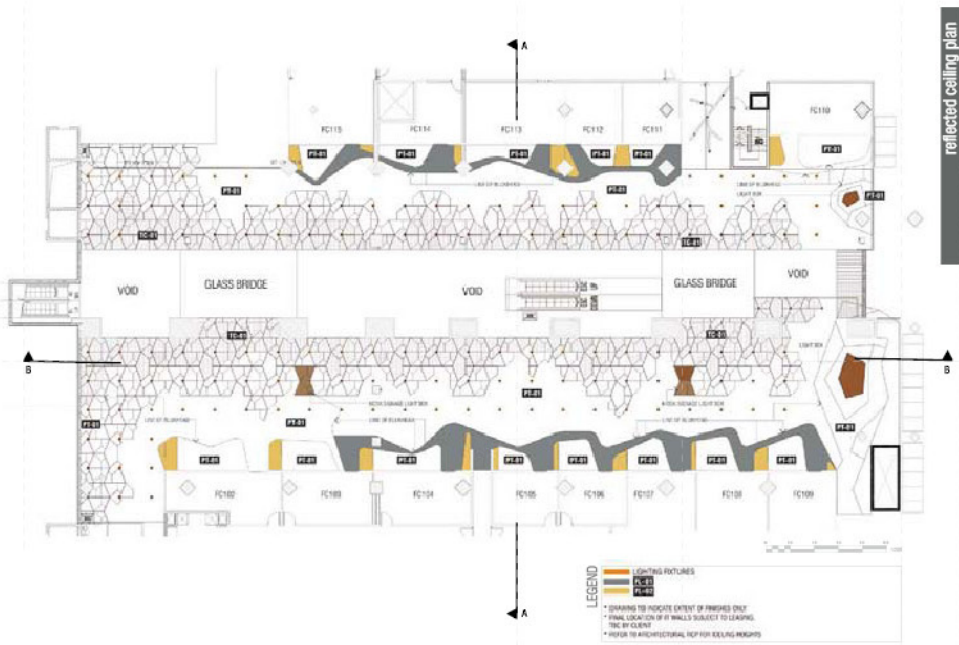
"The people of Brisbane have certainly responded well to the design and creativity that Wintergarden brings to the heart of the CBD," said ISPT Development Director, Chris McCluskey.

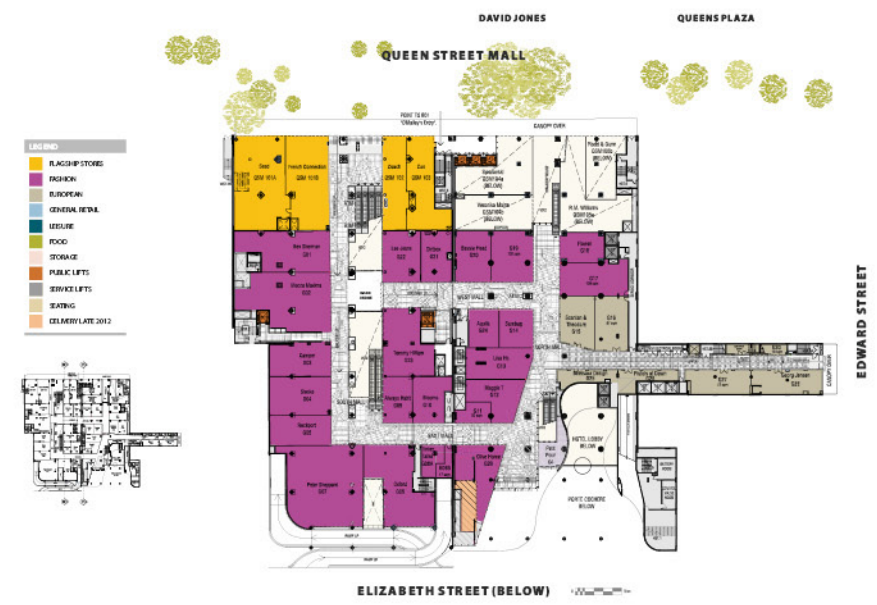
"The interior design features, natural light and an unmissable facade have all created a space that has been warmly embraced by shoppers."













QUEEN STREET MALL (BELOW)

- LEGEND
- FLAGSHIP STORES
 - FASHION
 - EUROPEAN
 - GENERAL RETAIL
 - LEISURE
 - FOOD
 - STORAGE
 - PUBLIC LIFTS
 - SERVICE LIFTS
 - SEATING



EDWARD STREET (BELOW)

ELIZABETH STREET (BELOW)

