



Australian Government
Australian Trade Commission



CULTURAL PRECINCTS





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CREATIVE EXPERTISE DELIVERING WORLD-CLASS CULTURAL VENUES



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Australia has one of the most sophisticated arts and creative sectors in the world and an international reputation for designing, building and successfully managing world-leading cultural institutions.

Australian companies can design, build and manage your cultural venue or precinct. Areas of international expertise include infrastructure, venue management, programming, audience engagement and technology.

Partner with Australian cultural experts to create world-class venues and experiences for your audience.

This industry capability statement gives you an overview of Australian capability across the cultural value chain, including examples of the many Australian companies with specialist expertise.

Talk to your local Austrade representative for tailored advice and information on connecting and partnering with Australian cultural venues, products, services and education providers.

studio505 is a Melbourne-based architecture and design studio with experience working on projects across Australia and internationally in Japan, China, Malaysia and Singapore.

Studio505 designed the striking Wujin Planning and Exhibition Centre in China.



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Australia has a unique cultural style and rich indigenous history.

Contemporary Australia is home to a wide range of creative arts and industries, from film and the visual and performing arts, to architecture and design.

Australia also plays a key role in the education, training and development of future leaders across all arts and creative industries.

The Australian Government is a strong supporter of the arts sector and recognises that a creative economy contributes to cultural diversity, social inclusion, environmental sustainability and technological advancement.

Australian performing arts centres are one example of a government-supported initiative, established to benefit local communities, artists and the wider arts industry.

The Australian cultural sector is internationally recognised for:

- **international leaders** who have created, managed and redeveloped cultural precincts and venues
- **Australian cultural venues and precincts** that attract international visitors
- **international projects** that demonstrate experience across the entire value chain.

‘Australia is known for its warm climate, enthusiastic people, and a friendly, multicultural community. That’s reflected in our arts and cultural scene, buzzing with energy, and vibrantly linking an international outlook with a local passion for new ideas and making connections.’

Tony Sweeney
Director and CEO
Australian Centre for the Moving Image (ACMI)

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The Australian arts and cultural sector is a multi-billion dollar industry. The industry makes a vital contribution to Australian society and the economy in a number of ways including:



Source: Snapshots 2009, Cultural and Heritage Tourism in Australia

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**INTERNATIONAL
LEADERS**

Australia is a leader in arts development, education and facilities management, with many of our arts professionals now heading up key institutions and programs worldwide.

Michael Lynch, former Chief Executive Officer of the Sydney Opera House and head of London's South Bank Centre, now in charge of Hong Kong's West Kowloon Cultural District.

This District will include theatres, restaurants, galleries and the centrepiece museum of culture, M+.

Dr Thomas J. Berghuis, selected as the future Robert H. N. Ho Family Foundation Curator of Chinese Art at the Guggenheim in New York.

Kim Sajet, Director of The Smithsonian National Portrait Gallery (USA).

Jonathan Mills, Director of the world's most prestigious arts festival, the Edinburgh International Festival.

Craig Hassall, former head of English National Ballet, and now Chief Executive Officer, Opera Australia.

Timothy Walker, Chief Executive and Artistic Director, London Philharmonic Orchestra.

'Australian performing arts venues are at the forefront of exploring ways of engaging audiences and the broader community through new and innovative programs. Many of Australia's performing arts centres are leading the way in response to global trends regarding intrinsic impact and community engagement. Australian arts centres are part of a strong network that recognises the benefits of working collaboratively across the supply chain.'

Rick Heath
Executive Director
Australian Performing Arts Centres Association



AUSTRALIAN CULTURAL VENUES AND PRECINCTS

The arts and creative industries are integral to the success of contemporary Australia – to its values, self-expression, confidence and engagement with the world. Australia's iconic museums, art galleries, performing arts centres, and other significant cultural venues underpin this success.

Many of Australia's iconic cultural buildings demonstrate our experience in designing, building and successfully managing leading cultural institutions across the entire value chain.

Australian companies have experience across management and corporate services including:

- venue management
- strategic business planning and policy development
- financial management
- corporate governance
- risk management
- building development and maintenance
- workplace health and safety
- external relations
- human resources, procurement and logistics
- foundations, philanthropy and sponsorship
- commercial and retail operations
- training and development.

Museum of Contemporary Art Australia, Sydney



Image courtesy and © the Museum of Contemporary Art Australia — photograph: Brett Boardman

Arts Centre Melbourne



Image courtesy of Tourism Australia

Queensland Performing Arts Centre, Brisbane



Image courtesy of Queensland Performing Arts Centre

Adelaide Festival Centre, Adelaide



Image courtesy of Adelaide Festival Centre

Museum of Old and New Art, Hobart



Photo Credit: MONA/Rémi Chauvin.
Image Courtesy of MONA Museum of Old and New Art

Western Australian Museum, Perth



Image courtesy of Western Australian Museum

INTERNATIONAL PROJECTS

Australians are providing their expertise to cultural projects and precincts around the world.

‘Many cultural organisations in Australia have been building partnerships with colleagues in Asia over the years. The museum sector in Australia is innovative in exhibitions, public programs, online initiatives and collection management. We find that there is an increasing demand from the burgeoning museum sector in Asia for advice and products such as multimedia presentations, planetarium shows and collection management systems.’

Dr J Patrick Greene
Chief Executive Officer, Museum Victoria
Chair, Council of Australasian Museum Directors

Wujin Lotus Centre Wujin, China – Studio 505: Architects



Image courtesy of studio505

Beijing Olympics Opening Ceremony, China – Spinifex Group: Creative communications



Image courtesy of Spinifex Group

Dallas City Performance Hall, Texas, USA – Schuler Shook: Theatre planners



Image courtesy of Dallas Office of Cultural Affairs.

15th Asia Games, Doha, Qatar – David Atkins Enterprises: Themed entertainment



Image courtesy of David Atkins

Auckland Art Gallery, New Zealand – Francis-Jones Morehen Thorp: Architects



Image courtesy of Auckland Art Gallery

World Expo 2010, Shanghai, China – Urban Art Projects: Arts master planners



Image courtesy of Urban Art Projects

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The Australian arts and cultural sector is underpinned by outstanding skills and experience in the design, construction and management of leading cultural institutions.

Directors of Australian art galleries and museums are experienced in re-inventing and re-positioning their venues to attract local and international visitors.

Many of Australia's cultural centres are leading the way in responding to global trends such as intrinsic impact and community engagement. Small regional theatres and major capital city arts centres alike are connecting people to works across art forms, cultures and societies.

Australian cultural precincts and arts centres are part of a strong network that recognises the benefits of working collaboratively across the supply chain.

Australian companies are leaders in:

- 1. INFRASTRUCTURE, SUSTAINABLE DESIGN AND ENGINEERING**
- 2. PROGRAMMING, CURATION AND RESEARCH**
- 3. VENUE, FACILITIES AND PRODUCTION MANAGEMENT**
- 4. AUDIENCE ENGAGEMENT, EDUCATION AND PUBLIC RELATIONS**
- 5. TECHNOLOGY AND TELECOMMUNICATIONS**

Fire A Retrospective, Patrick Thaiday, Photographer Jason Capobianco, Image courtesy of Bangarra Dance Theatre



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Contact your local Austrade representative for assistance with connecting with the Australian infrastructure providers that best suit your requirements.

Request a copy of *Green and Sustainable Building* for more detailed information about Australia's infrastructure capabilities.

INFRASTRUCTURE, SUSTAINABLE DESIGN AND ENGINEERING

Australia is a successful exporter of architectural and urban planning services.

With a population of just over 21 million, Australia currently has four of the top 40 largest architectural practices in the world. Only the US and the UK have a higher number of top 40 firms.

There are many reasons for Australian success in this field, including distinctive design, knowledge of new products and materials, and solid project management experience.

High levels of education and rigorous building standards also help give Australian architectural and building services companies a competitive advantage.

Australian companies specialise in a range of sustainable design and engineering services including:

- master planning and precinct planning
- architecture and sustainable design
- environmentally sustainable design (ESD) engineering
- urban design
- interior design
- landscaping
- construction
- project management and financing
- consulting services
- building management, controls and systems
- building technologies, products and services.

'Australian architecture practices, renowned internationally for their innovative, creative solutions and best-practice expertise, have designed some of the world's most exceptional cultural precincts. Just consider some recent examples: the award-winning MONA in Tasmania, Auckland Art Gallery, the State Theatre Centre of Western Australia and Queensland's Gallery of Modern Art and State Library.'

David Parken
CEO
Australian Institute of Architects



HASSELL

Case study: Infrastructure, sustainable design and engineering

HASSELL is an international design practice with 14 studios in Australia, China, South East Asia and the United Kingdom. With more than 900 people and a track record spanning 70 years, HASSELL works globally across a diverse range of markets.

The practice combines expertise in architecture, interior design, landscape architecture and planning with integrated sustainability and urban design capabilities.

HASSELL ranked as Australasia's number one architectural design practice in the 2013 World Architecture Top 100, a global survey run by UK-based Building Design (BD) magazine.

HASSELL is one of Australia's most experienced designers of exhibition, performance and studio venues and brings this extensive body of expertise to the planning and design of major galleries, museums, convention centres and television stations across Australia and Asia.

Examples of HASSELL's international work include:

- Beirut House of Arts and Culture, Lebanon
- Chongqing Grand Theatre, China
- Tianjin International Conference & Exhibition Centre, China.

Cox Architecture

Case study: Infrastructure, sustainable design and engineering

Cox Architecture has expertise across a broad range of cultural buildings and public spaces. These include exhibition and convention centres, large and small art galleries, museums, theatres, community centres and 'lifestyle places' – environments designed to invigorate the public's experience.

The cultural buildings Cox designs seek to connect public spaces and to embody the spirit and cultures of the cities they occupy.

The Kuala Lumpur Convention Centre and hotel is an example of Cox Architecture's work in the Asian region. In addition to architectural building design, the firm was responsible for the conceptual design of the convention centre interiors, including retail and food court areas.



Kuala Lumpur Convention Centre
Image courtesy of Cox Architecture

Millennium Park, Pritzker Pavilion, Chicago, US
Image courtesy of Hedrich Blessing Photography



Schuler Shook

Case study: Infrastructure, sustainable design and engineering

Schuler Shook provides theatre planning, consulting and technical systems design services for performing arts facilities worldwide. Projects range from fewer than 100 seats to more than 15,000 seats.

They collaborate with owners, architects, engineers, acousticians, performing arts organisations, municipalities and government officials to translate artistic needs into design and construction requirements.

Schuler Shook's experience with cultural precincts includes ongoing work in Hong Kong's West Kowloon Cultural District, Chicago's Millennium Park, and Melbourne's Southbank Cultural Precinct Redevelopment. Schuler Shook's venue experience includes opera houses, professional theatres, concert halls, dance theatres, ballrooms, and performance venues for universities and colleges.

BMW Edge, Federation Square, Melbourne, Australia.
Image courtesy of LAB Architecture Studio Pty Ltd



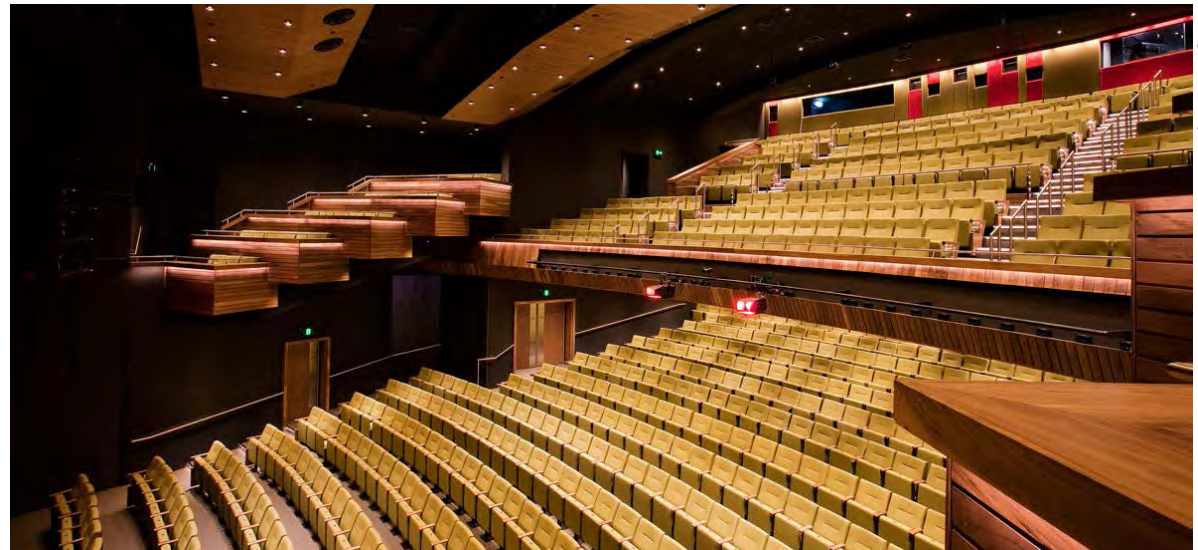
Marshall Day Entertech

Case study: Infrastructure, sustainable design and engineering

Marshall Day Entertech is a leading Australian theatre design consultancy. Their experience covers all areas of the planning, design, development and delivery of creative and cultural spaces.

Marshall Day Entertech delivers briefing documentation, practical layouts, operational advice, designs and specifications for sound systems, stage machinery, lighting, audio visual equipment and all technical infrastructure systems for theatres, stadiums, galleries and other cultural and creative spaces.

The company recently completed the sound system design for Hamer Hall, Melbourne Arts Centre, and the stage management system design for the Sydney Opera House.



The Playhouse Theatre GPAC, Geelong, Australia
Image courtesy of Ferne Millen.

LAB Architecture Studio Pty Ltd

Case study: Infrastructure, sustainable design and engineering

LAB Architecture Studio is a leading architecture and urban design practice, with a particular focus on cultural and civic precincts. LAB is managed from a main office in Melbourne, with associate offices in Shanghai, Delhi and London.

LAB has built projects in Europe, the Middle East, Southeast Asia, China and Australia.

The success of Federation Square, ranked as one of the world's best public spaces, and visited by over nine million people a year, established LAB's reputation in Australia and around the world.

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PROGRAMMING, CURATION AND RESEARCH

Australian companies have domestic and international expertise in a range of events, programming, curation and research services including:

- artistic research, strategy, development and programming
- curatorial services
- special events/outdoor public event programming
- scientific expertise, research and analysis.

‘Australia’s strength in building and successfully managing cultural precincts is about the visitor focussed holistic approach to policy, planning and delivery across facilities, services and programs. The visitor experience is at the absolute core of what we do. We are unique in maintaining the integrity of the collection object and matching it with new visitor-centric interpretation with innovative multimedia and display systems. We talk the same language as the visitor.’

Frank Howarth PSM
Director, Australian Museum
Chair, ICOM Australia

Image courtesy of MONA



MONA **Museum of Old and New Art,** **Hobart, Australia**

Case study: Programming, curation and research

Located in Hobart, MONA is Australia's largest privately-funded art museum. More than a museum, it immerses its audience in a sensory overload of contemporary art, thought, music, food, hand-crafted wine and beer. It unashamedly shocks, offends, challenges, informs and entertains.

MONA is now ranked among the top places to visit for the cultural tourist.

The curatorial quality of the events and exhibitions presented by MONA is recognised internationally. MONA's founder and owner David Walsh has amassed a collection of international artwork valued at over A\$100 million which is housed in a stunning purpose-built museum.

The collection and annual exhibitions at MONA are curated by the world's finest curators and supported by an event management team hand-picked from across Australia. Recently, the museum began planning an ambitious new five year project to 'take MONA to China and bring China to MONA'.

MONA's experience in producing extraordinary artistic and commercial success in such a short timeframe offers many lessons to arts and cultural organisations wanting to grow quickly.





Australian Centre for the Moving Image

Case study: Programming, curation and research

Game Masters is a touring exhibition that has been developed by the Australian Centre for the Moving Image (ACMI). Game Masters premiered at ACMI in 2012, with over 100,000 visitors attending the exhibition and its highly successful associated education and live events programs.

The exhibition is highly interactive showcasing the work of the world's best video game designers from the arcade era through to the latest console and mobile game technology.

Over 30 game designers are profiled in the exhibition, including well-known international developers, independents and Australian game designers. The designers' work is explored through a combination of rare concept artwork, newly commissioned interviews and supporting interactive digital displays, as well as over 100 playable games.

Game Masters is designed to appeal to visitors of all ages and abilities, particularly young people and families, and to appeal equally to both males and females. Further information on visitation numbers and segmentation, including visitor survey information, is available upon request.

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VENUE, FACILITIES AND PRODUCTION MANAGEMENT

Australian companies have domestic and international expertise in a range of venue facilities and production management services including:

- production delivery and management
- collections management and tracking
- exhibition and event management
- heritage, conservation and preservation services
- facilities, staging and technical services management
- archival management and services
- bio-hazard management and controls
- cleaning and waste management
- catering and hospitality services
- venue security
- lighting products and services
- acoustical consultants, audio products and services
- recording and broadcasting
- facilities maintenance.

Xi'an Concert Hall, China.
Image courtesy of Marshall Day Acoustics Pty Ltd



'Congratulations (Marshall Day) on the acoustics for Xi'an Concert Hall. We've played in many a hall in China since our first concerts there in Shanghai 1983. This past summer we had the pleasure of returning to Xi'an for the first time in 15 years, performing for the first time in the new hall. It was a superior experience. My colleagues and I would say the best acoustics in China. Bravo!'

Richard Pontzious
Artistic Director and Conductor
Asian Youth Orchestra



Marshall Day Acoustics Pty Ltd

Case study: Venue, facilities and production management

Marshall Day acoustic consultants and noise engineers have been designing world-class acoustic performance spaces for over 30 years.

Their experience encompasses performing arts design, building acoustics, planning and resource consents, environmental noise, sound system design and structural dynamics and vibration analysis.

Marshall Day specialise in designing premium quality venues and have undertaken projects in Australia, New Zealand, China, Hong Kong, Singapore, Malaysia, the Middle East, Europe and the United States.

In the last 10 years Marshall Day has successfully expanded their business in China. They have provided acoustic consulting services on many major cultural venues including the Beijing Television Theatre, Xian Concert Hall, Guangzhou Opera House, Yixing Grand Theatre and Zhuhai Grand Theatre.

In 2013 Marshall Day were awarded contracts to provide acoustic design services on the Jiangsu Cultural Centre in Nanjing, the Tianjin Concert Hall and the Sichuan Theatre project in Chengdu.

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Contact your local Austrade representative for assistance with connecting with the Australian providers that best suit your requirements.

Visit dgdesignnetwork.com.au for more detailed information about Australia's education and training capabilities.

AUDIENCE ENGAGEMENT, EDUCATION AND PUBLIC RELATIONS

Australian companies have domestic and international expertise in a range of audience engagement, education and public relations services including:

- visitor services marketing
- PR, communications and social media
- audience development
- education programs.

'The cultural institutions of Australia are greatly admired and supported. This has enabled them to be ambitious and make strong connections globally. We have to develop strong ties with partners in all aspects of our business and ensure that what we offer our audience is relevant and engaging. We are building current audiences while maintaining a strong focus on the next generation of art patrons. Nothing is taken for granted and that makes our cultural sector strong.'

Tony Ellwood
Director, National Gallery of Victoria
Chair, Council of Australian Art Museums Directors

World Expo 2010, Shanghai, China - Outdoor Opening Ceremony.
Image courtesy of David Atkins



David Atkins Enterprises

Case study: Audience engagement, education and public relations

For over 20 years, David Atkins Enterprises (DAE) has been creating and delivering worldwide, large-scale ceremonies, themed entertainment, theatrical productions, arena events, theatrical and televised productions.

Supported by choreographers, writers, visual content producers, lighting designers, sound engineers, technical specialists and a full suite of production and logistics services, DAE bring great ideas to life in any physical or digital environment, to any scale, anywhere in the world.

Across continents, DAE has created ground-breaking moments to successfully tell the stories of cities, cultures and countries.

Deakin University

Case study: Audience engagement, education and public relations

The Arts and Entertainment Management program, in Deakin University's Faculty of Business and Law, has over 15 years of experience in professional skills development, research and industry consultancies. These activities are directly related to the development, management and sustainability of arts and cultural venues and precincts. Deakin's postgraduate training program includes topics specific to cultural precinct management.

This training is offered online, making it ideal for students located across the world. Graduates of the program include art and venue managers across the Asian region, including China, Singapore, Korea, India and Vietnam.



Staff and graduates at Deakin University.
Image courtesy of Deakin University

Sydney Opera House, Australia. Image courtesy of Sydney Opera House



Sydney Opera House, Australia

Case study: Audience engagement, education and public relations

Sydney Opera House recognises the importance of creating online learning spaces for the teaching of the performing arts for students, teachers, young people and families.

As a world heritage building of artistic international standing, located on a significant Indigenous site, Sydney Opera House is known for the provision of culturally rich experiences. But these experiences are not limited to its physical location.

In 2011 the Sydney Opera House's Education and Youth Peoples Program expanded in structure and size, delivering a performing arts education program onsite, offsite and online.

The interactive online video conferencing program has reached over 7,000 NSW students.

In 2012 Sydney Opera House received a Commonwealth grant of A\$715,000 for an NBN Enabled Education and Skills and Services project. Titled 'From Bennelong Point to the Nation 2012-2014', the project will deliver a number of deployment trials to enhance the Sydney Opera House's engagement with individuals, community users and education providers in online cultural and creative learning.

Concert audience, Sydney Opera House, Australia. Image courtesy of Sydney Opera House



‘The Opera House is the tourist gateway to Australia and one of the world’s pre-eminent performing arts centres. It is also the busiest: operating 363 days per year and presenting over 2400 events and shows annually, drawing upon the very high operational and management skills for which the Opera House has become known, given it is also a World Heritage listed site. In just over a generation it has become central to the nation’s life and identity as well as a major driver of the NSW and Australian tourism economy.’

Louise Herron AM
CEO, Sydney Opera House

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TECHNOLOGY AND TELECOMMUNICATIONS

Australian companies have domestic and international expertise in a range of technology and telecommunications services including:

- multimedia, online and interactive design
- box-office and ticketing technologies
- visitor tracking technologies
- records management and databases
- ICT, operational and customised software.

‘Australian Companies pride themselves on providing best practice solutions for arts and cultural organisations. We are known across the globe as early adopters of technology and as such we are continuously working with our local partners to develop cutting edge solutions. Our strengths are our willingness to learn from our international competitors and adapt solutions to suit the cultural requirements of our area. Our arts/cultural industry professionals are respected across the globe for their innovation and understanding of technologies.’

Jo Michel
Business Development Manager
enta Australasia Pty Ltd

Royal Edinburgh Military Tattoo.
Image courtesy of enta Australasia



enta Australasia

Case study: Technology and telecommunications

The enta Ticketing Solution is an advanced ticketing system for use in performing arts centres, theatres, museums and festivals. enta is found in over 500 venues worldwide.

enta Australasia owns and manages the Australian licence of enta. The company is majority owned by the shareholders of World Ticketing Technologies. Australian offices in Sydney and Brisbane support clients throughout Australia, New Zealand and South East Asia.

Spinifex

Case study: Technology and telecommunications

The Spinifex Group is a creative communications company, recognised as a leader in the highly specialised field of experience media.

A true concept-to-completion creative group, Spinifex nurtures original ideas from production to delivery in an environment of innovation and integrity, combining time-honoured storytelling traditions with the tools of the digital age.

Spinifex's creative interpretations span an impressive portfolio of cultural works in China, including the Shanghai World Expo and Beijing Olympics opening ceremonies, the Shanghai Corporate Pavilion, Yan City Museum and the Huaqing Pool Hall of Longevity in Xian.



Vancouver Winter Olympics 2010. Image courtesy of Spinifex

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- 5** = TECHNOLOGY AND TELECOMMUNICATIONS

Company name A – D

	1										2				
	Master planning and precinct planning	Architecture and sustainable design	Environmentally sustainable design (ESD) engineering	Urban design	Interior design	Landscaping	Construction	Project management and financing	Consulting services and systems	Building management and financing	Building technologies, controls and services	Artistic research, strategy, development and programming	Curatorial services	Special events/outdoor public event programming	Scientific expertise, research and analysis
Adelaide Festival Centre															
Anthemion Consultancies															
Architectus															
Architektonic															
ARM Architecture															
Artefact Consulting Services															
Artistic Merit															
Arts Centre Melbourne															
Arup (Australia)															
AusHeritage															
Australian Centre for the Moving Image (ACMI)															
Australian Museum															
Australian National Maritime Museum (ANMM)															
BAU [Brearley (Australia)]															
BDA Architecture															
Calibre Palais Management (CPM)															
[CHADA]															
Charlwood Design															
Conrad Gargett Riddel (CGR)															
Cox Architecture															
Creative Foyer															
DAS International															
David Atkins Enterprises															
Deakin University (Arts & Entertainment Management Program)															
DesignInc															
Diane Bernstein Design (DBD)															

Company name A – D

	3														4			5					Other		
	Production delivery and management	Collections management and tracking	Exhibition and event management	Heritage, conservation and preservation services	Facilities, staging and technical services management	Archival management	Bio-hazard management	Cleaning and waste management and services	Catering and waste management and controls	Venue security	Lighting products and services	Acoustical consultants and services	Recording and services	Facilities maintenance	Visitor services	Marketing, communications, PR and social media	Audience development	Education programs	Multimedia, online and interactive design	Box office and technologies	Visitor tracking technologies	Records management and databases	ICT, operational and customised software	Other	
Adelaide Festival Centre	●	●						●	●	●	●				●		●		●			●			
Anthemion Consultancies		●		●																					●
Architectus																									●
Architektonic																									●
ARM Architecture																									●
Artefact Consulting Services				●											●		●	●							●
Artistic Merit																●	●								●
Arts Centre Melbourne	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Arup (Australia)																									●
AusHeritage	●	●					●								●		●		●			●			●
Australian Centre for the Moving Image (ACMI)	●		●		●										●	●	●	●	●	●	●	●	●		●
Australian Museum																									
Australian National Maritime Museum (ANMM)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
BAU [Brearley (Australia)]																									●
BDA Architecture																									
Calibre Palais Management (CPM)	●		●		●		●	●							●	●	●	●							●
[CHADA]																									
Charlwood Design																									●
Conrad Gargett Riddel (CGR)				●																					●
Cox Architecture																									
Creative Foyer																									
DAS International			●	●	●					●	●	●	●											●	
David Atkins Enterprises			●		●					●		●													
Deakin University (Arts & Entertainment Management Program)																●	●	●							
DesignInc																									
Diane Bernstein Design (DBD)			●												●		●								

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Company name E – N

	1										2			
	Master planning and precinct planning	Architecture and sustainable design	Environmentally sustainable design (ESD) engineering	Urban design	Interior design	Landscaping	Construction	Project management and financing	Building management and systems	Building technologies, controls and services	Artistic research, strategy, development and programming	Curatorial services	Special events/outdoor public event programming	Scientific expertise, research and analysis
enta Australasia														
Ernst & Young	•						•	•			•			•
Fender Katsalidis	•	•		•										
Flying Fruit Fly Circus											•		•	
Food Service Design Australia		•						•						
Footscray Community Arts Centre							•	•	•	•	•	•	•	
FRANCIS-JONES MOREHEN THORP (FJMT)	•	•		•	•	•								
Geelong Performing Arts Centre (GPAC)	•										•		•	
Graham Walne	•							•						
Great Big Events												•		
HASSELL	•	•	•		•	•								
Historic Houses Trust of NSW												•		
Johnson Pilton Walker (JPW)	•	•		•	•	•								
LAB Architecture Studio	•	•		•	•									
LAVA	•	•	•	•	•									
Marra + Yeh Architects		•	•	•	•									
Marshall Day Acoustics								•		•				•
Marshall Day Entertech	•	•						•						
Meinhardt (Thailand)			•					•		•				
Museum of Contemporary Art Australia (MCA)		•	•				•	•	•	•	•	•	•	
Museum of Old and New Art (MONA)										•	•	•		
Museum Victoria											•			•
National Film and Sound Archive of Australia (NFSA)											•			
Norman Disney & Young (NDY)	•	•	•	•			•	•	•	•				

Company name E – N

Company name	Production delivery and management and tracking	Exhibition and event management	Heritage, conservation and preservation services	Facilities, staging and technical services management	Archival management	Bio-hazard management	Cleaning and waste management	Catering and waste management	Venue security	Lighting products and services	Acoustical consultants and services	Recording and services	Facilities maintenance	Visitor services	Marketing, communications, PR and social media	Audience development	Education programs	Multimedia, online and interactive design	Box office and technologies	Visitor tracking technologies	Records management and databases	ICT, operational and customised software	Other	
	3													4				5						
enta Australasia																								
Ernst & Young	●																							●
Fender Katsalidis																								
Flying Fruit Fly Circus																●								
Food Service Design Australia								●																●
Footscray Community Arts Centre	●		●		●									●	●	●	●							●
FRANCIS-JONES MOREHEN THORP (FJMT)																								
Geelong Performing Arts Centre (GPAC)	●				●		●	●	●						●	●	●		●	●	●	●		
Graham Walne					●					●		●												
Great Big Events			●												●									
HASELL																								
Historic Houses Trust of NSW																●								●
Johnson Pilton Walker (JPW)																								
LAB Architecture Studio																								
LAVA																								
Marra + Yeh Architects																								
Marshall Day Acoustics																								
Marshall Day Entertech																								●
Meinhardt (Thailand)																								
Museum of Contemporary Art Australia (MCA)	●	●	●	●	●	●	●	●	●					●	●	●	●	●		●	●	●	●	●
Museum of Old and New Art (MONA)	●	●																●				●		
Museum Victoria		●	●	●										●	●	●	●	●	●			●		
National Film and Sound Archive of Australia (NFSA)				●		●																		
Norman Disney & Young (NDY)																								

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- 1** = INFRASTRUCTURE, SUSTAINABLE DESIGN AND ENGINEERING
- 2** = PROGRAMMING, CURATION AND RESEARCH
- 3** = VENUE, FACILITIES AND PRODUCTION MANAGEMENT
- 4** = AUDIENCE ENGAGEMENT, EDUCATION AND PUBLIC RELATIONS
- 5** = TECHNOLOGY AND TELECOMMUNICATIONS

Company name P – T

	Master planning and precinct planning	Architecture and sustainable design	Environmentally sustainable design (ESD) engineering	Urban design	Interior design	Landscaping	Construction	Project management	Consulting management and financing	Building services and systems	Building management, controls and services	Artistic research, strategy, development and programming	Curatorial services	Special events/outdoor event programming	Scientific expertise, research and analysis
	1											2			
Pdt Architects	•	•		•	•	•									
Perth Theatre Trust															
Planpac Group	•	•		•	•		•								
pmdl Architecture + Design	•	•			•										
Populous	•	•			•										
Positive Solutions	•							•				•	•	•	•
Queensland Performing Arts Centre (QPAC)									•			•	•	•	
Randall Arts Management								•					•		
Richard Kirk Architect	•	•	•	•	•										
RTM International (RTMi)	•	•	•	•		•			•	•		•	•		
Savills Project Management	•							•	•						
Schuler Shook								•							
Scott O'Hara												•	•		
Spinifex															
State Automation									•						
Steensen Varming (Australia)			•			•		•							
Stephen Collier Architects		•		•	•										
Strut & Fret Production House													•		
studio505		•	•		•										
Sue Hodges Productions (SHP)	•			•	•	•		•				•	•	•	
Sweett Group (Australia)	•	•	•	•	•	•	•	•	•						
Sydney Opera House												•			
TANDEM design studio	•	•	•	•	•										
The Buchan Group	•	•		•	•			•							
Tonkin Zulaikha Greer (TZG)	•	•		•											

Company name P – T

	Production delivery and management and tracking	Exhibition and management	Heritage, conservation and preservation services	Facilities, staging and technical services management	Archival management	Bio-hazard management	Cleaning and waste management and services	Catering and waste management and controls	Venue management and hospitality services	Lighting products and services	Acoustical consultants and services	Recording and services	Facilities maintenance	Visitor services	Marketing, communications, PR and social media	Audience development, Education programs	Multimedia, online and interactive design	Box office and technologies	Visitor tracking technologies	Records management databases	ICT, operational and customised software	Other	
	3													4			5						
Pdt Architects																							
Perth Theatre Trust	●							●								●							
Planpac Group																							
pmdl Architecture + Design																							
Populous																							
Positive Solutions																							
Queensland Performing Arts Centre (QPAC)	●	●	●	●	●		●							●	●	●		●	●		●		
Randall Arts Management	●															●							
Richard Kirk Architect																							
RTM International (RTMi)	●	●	●	●			●	●	●	●	●	●					●	●		●	●		
Savills Project Management																							● Usercons/business case/feasibility
Schuler Shook																							● Theatre planning, consulting, systems design
Scott O'Hara				●								●		●	●	●							● Film and AV post-production
Spinifex																	●	●	●	●			● Lighting, mechanical and electrical design
State Automation							●																
Steensen Varming (Australia)																							
Stephen Collier Architects																							
Strut & Fret Production House				●											●	●							
studio505																							
Sue Hodges Productions (SHP)	●	●	●	●	●					●	●			●	●	●	●	●			●		
Sweett Group (Australia)																							● Strategy and business case development
Sydney Opera House																●							
TANDEM design studio																							
The Buchan Group																	●						● 3D project mapping
Tonkin Zulaikha Greer (TZG)			●																				

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	Master planning and precinct planning	Architecture and sustainable design	Environmentally sustainable design (ESD) engineering	Urban design	Interior design	Landscaping	Construction	Project management and financing	Consulting services and systems	Building management and controls	Building technologies, products	Artistic research, strategy, development and programming	Curatorial services	Special events/outdoor public event programming	Scientific expertise, research and analysis
	1										2				
University of Queensland Culture & Heritage Unit	•	•		•					•						•
Urban Art Projects (UAP)						•	•		•						
Visionary Design Development															
Western Australian Museum		•							•			•	•	•	•
Wingrove Design												•			
Woods Bagot	•	•		•	•										
WSP Built Ecology	•	•	•						•		•				

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Company name U – Z

	Production, delivery and management Collections management and tracking	Exhibition and event management	Heritage, conservation and preservation services	Facilities, staging and technical services management	Archival management	Bio-hazard management	Cleaning and waste management and services	Catering and waste management and controls	Venue security	Lighting products and services	Acoustical consultants and services products and services	Recording and services	Facilities maintenance	Visitor services	Marketing, communications, PR and social media	Audience development	Education programs	Multimedia, online and interactive design	Box office and design technologies	Visitor tracking and ticketing	Records management technologies databases	ICT, operational and customised software	Other	
	3													4				5					Other	
University of Queensland Culture & Heritage Unit	●	●	●											●										
Urban Art Projects (UAP)																								
Visionary Design Development																●	●							
Western Australian Museum	●	●	●		●	●	●	●						●	●	●	●	●	●	●	●			
Wingrove Design															●			●						
Woods Bagot																								
WSP Built Ecology									●															

● Manufacture of public artworks
● Access: consulting research and education

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The following organisations are some of the government and industry bodies involved in the Australian cultural sector.

Contact your local Austrade representative about connecting and partnering with the Australian cultural sector.

austrade.gov.au

INFRASTRUCTURE

Association of Australian Acoustical Consultants is a not-for-profit peak body representing professionals who are involved in delivering acoustic solutions to a wide range of clients and the community. aaac.org.au

Australian Institute of Architects is the peak body for the architectural profession, representing over 11,000 members across Australia and internationally. The institute actively works to improve the quality of our built environment by promoting quality, responsible and sustainable design. architecture.com.au

Consult Australia is the industry association for consulting companies in the built environment sector, including engineers, architects, project managers, planners, environmental scientists and quantity surveyors. consultaustralia.com.au

Engineers Australia is the national body for the advancement and professional development of engineers in Australia representing over 85,000 engineers. engineersaustralia.org.au

Green Building Council of Australia is the nation's authority on sustainable buildings and communities. The council's mission is to accelerate the transformation of Australia's built environment into one that is healthy, liveable, productive, resilient and sustainable. gbca.org.au

CREATIVE AND OTHER SERVICES

AusHeritage is a network of Australian cultural heritage management organisations that aims to facilitate the engagement of practitioners and organisations for the Australian heritage industry in the overseas arena. Its members work internationally on a grant funded, commercial or cooperative basis. ausheritage.org.au

Australian Commercial Galleries Association is the leading national body representing commercial art galleries in the primary market. Its members are among the most important and exciting galleries in Australia with a commitment to professional and ethical practice in the primary visual arts market, and common core values. acga.com.au

Australia Council for the Arts is the Australian Government's arts funding and advisory body. The council supports Australia's arts through funding, strengthening and developing the arts sector. They collaborate to build new audiences, foster philanthropic support and deepen our understanding of the arts through research. Each year, they deliver over A\$160 million in funding for arts organisations and individual artists across the country.

australiacouncil.gov.au

Australian Information Industry Association is Australia's peak ICT industry representative body and advocacy group. Members of AIIA are organisations (not individuals) ranging from SMEs to listed Australian organisations, to multinational and global corporations. aiaa.com.au

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Australian Interactive Media Industry Association is the digital industry association for Australia. AIMIA's membership represents the full spectrum of the digital content, services and applications industry. AIMIA's membership includes Australia's top digital power houses, digital content, services and applications companies, and major industry suppliers. aimia.com.au

Australian Performing Arts Centres Association is the national peak body representing and supporting performing arts centres from the iconic Sydney Opera House to the remote Matt Dann Cultural Centre in Australia's vast North West. Annually, APACA members present in excess 53,000 events, with over 11 million attendances, in an industry valued in excess of A\$1.1 billion. apaca.com.au

Museums Australia is the national organisation for the museums sector, committed to the conservation, continuation and communication of Australia's heritage. museumsaustralia.org.au

Office for the Arts develops and administers programs and policies that encourage excellence in art, support for cultural heritage and public access to arts and culture. arts.gov.au

Venue Management Association has been servicing the industry since 1992, providing professional development and support to organisations throughout Australia, New Zealand and South East Asia. vma.org.au

Discover more about Australia's arts and cultural sector and the people who work within it.

Australian Stories has over 200 articles on a range of themes, including: Australian design, festivals, Indigenous culture, music and performance, publishing and broadcasting, and visual arts and craft.

australia.gov.au/about-australia/australian-stories

Australia Unlimited is Australia's nation brand developed to present our intellectual, creative and commercial credentials to a global audience. It builds on our traditional strengths – beautiful environment and unique lifestyle – and showcases contemporary Australia's capability, creativity and confidence.

australiaunlimited.com/category/culture

Federation Square, Melbourne Australia, New Years Eve — Photo by John Gollings. Image courtesy of LAB Architecture Studio Pty Ltd





The Australian Trade Commission – Austrade – is the Australian Government’s trade, investment and education promotion agency.

Through a global network of offices, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia and promotes Australia’s education sector internationally.

Austrade helps companies around the world to source Australian goods and services. We can help you reduce the time, risk and cost involved in sourcing suppliers by:

- helping you identify and contact Australian suppliers
- providing insight on Australian capabilities
- alerting you to the latest products and services out of Australia to help you grow your business.

Austrade partners the strengths of Australian businesses with the needs of international markets. We can open the door to a world of opportunities for your business.

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Australian Government
Australian Trade Commission

